

# Your guide to getting the best from Emerald insight



# Step-by-step guidance on:

- Creating an account creating your own user account for Emerald Insight
- Search and browse accessing content on Emerald Insight



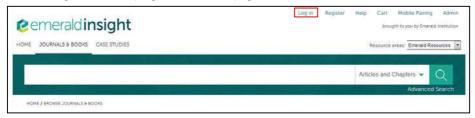
# Create your own user account and benefit from:

- A unique user profile that will allow you to manage your online access
- The ability to create favourites lists down to the article level
- The ability to customize email alerts to receive specific notifications about special offers and the topics you care most about.

Visit: www.emeraldinsight.com/login

# I DO have a user account: login

• Select 'Log in' on the top right of the homepage

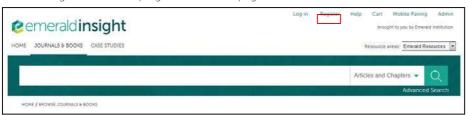


Enter your account email or username and password



# I DON'T have a user account: register

• Select 'Register' on the top right of the homepage



• Complete the online form with your personal details, using a valid email address



• Click on the 'submit' button to complete your registration

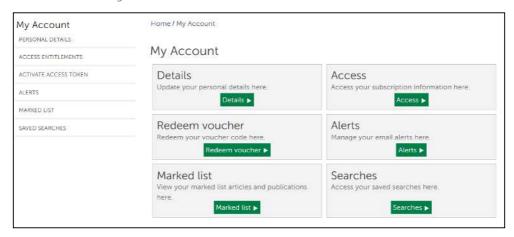
# Manage your account

If you have logged in successfully, then your email or username will appear as a link on the top right hand of the page.

• Click on this link to access the 'My Account' area



• Choose from a range of services available to users



# 'My Account' service areas

### **Details**

Update your personal details including:

• Email address • Na

• Name

• Contact Details

Password
 Organisation

Job Title

### Access:

View the content that you have access to:

- 'Subscription' tab: details all subscriptions to titles and collections that you currently have access to
- 'Items purchase' tab: lists additional purchases made, such as single articles

### Redeem Voucher:

If you receive an access token to unlock free content via a trial or promotion, you can enter the token details in this section. Once activated, access will be shown under the 'Subscription' tab in the 'Access' area

### Alerts:

• Click on the link 'Sign up for digest and subject alerts' to access the various newsletters available.



You can manage your alerts and newsletters from this section. There are three different types of alert:

- New Content Alerts: View any TOC alerts saved for journals and books.
- Citation Alerts: Track citation from articles and chapters.
- Digests and Subject Alerts: Sign up to various digest/newsletters and subject alerts to be kept up to date with the latest information from the industry and Emerald.

### Marked List:

- 'Publication Favorites' tab create instant access to the Table of Contents page for your most frequently used journals and book series.
- 'Article Marked List' tab view and manage articles and chapters that have been added to the marked list. From here you can also download and track citations (this will then be added to the Alerts section).

### Searches:

• You can create and save search terms and advanced search parameters.

This section lists your saved searches and allows you to run them at any time.



# Search and browse

# Login

Go to: www.emeraldinsight.com Enter your username and password

# Searching

### Quick search

- Enter your word or phrase in the search box at the top of the page
- Use the drop-down menu to specify the type of content for which you are searching
- · Select 'Search'



# Advanced search

- Select the 'Advanced search' link
- Enter your word or phrase in the search box
- Refine your search by selecting the field in which you wish to search
- Use the drop down options to access the Boolean operators: 'AND', 'OR', 'NOT'

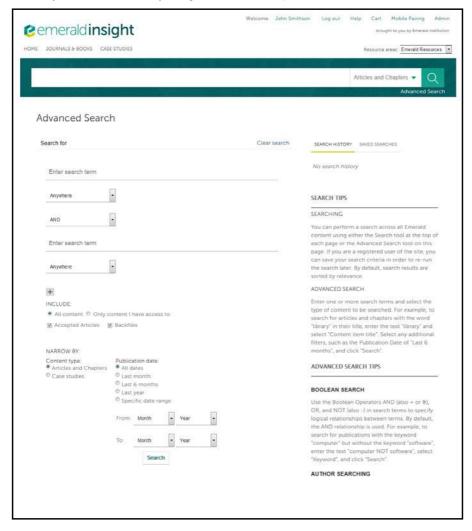
Narrow your search further by using the content and publication date filters



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# **Search Tips**

### **Boolean operators**

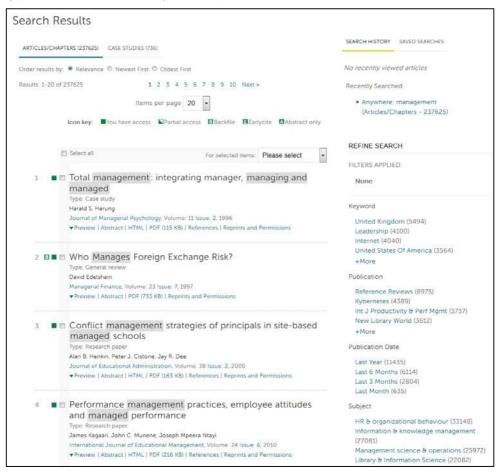
- AND results contain all of the terms entered
- OR results contain any one of the terms entered
- NOT results contain one term but do not contain another

Wild cards allow you to construct a query with approximate search terms. Use a question mark (?) in a search term to represent any one character that falls between two other characters, and use an asterisk (\*) to represent zero or more characters in the middle or at the end of a search string. There are two limitations of wildcards: (1) They cannot be used at the beginning of a search text, and (2) they cannot be used in a phrase enclosed in quotation marks. Also note that a question mark(?) at the end of a string is treated as a literal.

Further help can be found to the right of the Advanced Search screen.

### Search results

By default, search results are sorted by relevance, but can be organized by content type and can be ordered by date of publication.



# Icon keys

Icon key: ■You have access ■Partial access ■ Backfile ■ Earlycite ▲ Abstract only

Use the icon key for each article and chapter to determine what level of access you have and what content type it is.

After you have run your search you have the option to:

### Refine search results

A 'Refine Search' panel will be displayed on the right of the search results page where you can further refine your search results. For example, you can select one of the listed filters such as 'Keywords' to limit the search results to publications with only that keyword.

### Save search results

Saving your search allows you to easily re-run the same search in the future. To save a search or run a saved search, you must be logged in to Emerald Insight through your own personal user account. You can also sign up for search alerts, which email you the results of the selected search at the specified time interval.

### **Browse**

Select either 'Journals & Books' or 'Case Studies' from the tool bar on the top of the page to browse through all specific titles/articles.

- Journal & Book Series can be browsed by:
- Title (alphabetically)
- Subject taxonomy
- Case Studies are displayed by product then by subject area.



### Browse by subject

The homepage features the full subject taxonomy for Emerald journals & books. Select specific subject areas to view relevant content. After selecting a subject area, you also have the option to refine your results by selecting sub-subjects.



After selecting a subject area, you also have the option to refine your results by selecting sub-categories of that subject.

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# Contact us for help

If you need more information, please contact us at support@emeraldinsight.com

